

**From:** [Susan Morse](#)  
**To:** [Gerry McChesney](#)  
**Cc:** [Doug Cordell](#)  
**Subject:** Re: plans to fight island invasives  
**Date:** 07/09/2012 09:18 AM

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Yes, I'm here both days and available except for Monday from 4 to 5 pm and Tuesday from 2 to 3 pm Eastern.

We want to pitch a story to National Geographic on "what it takes to save an island." Our idea is to whet their appetite with slides of past eradication successes, such as that on Palmyra Island -- and the derring-do involved -- people dangling from helicopters, scaling cliffs, etc. Only thing about your refuge we want to give them now, for story-planning purposes, is projected operation date. They have a long lead time on stories. so if we want their attention in 2013 or 2014, we need to give them a heads up early.

What's a good time to talk?


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**Gerry  
McChesney/SFBAY/R1/FWS/DOI**

07/09/2012 11:30 AM

To Susan Morse/NWRS/R9/FWS/DOI@FWS

cc Doug Cordell/R8/FWS/DOI@FWS

Subject Re: plans to fight island invasives 

Susan,

Would like to chat with you about this along with our public affairs officer, Doug Cordell. Are you in today or tomorrow for a brief call?

Gerry

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Gerry McChesney  
Manager, Farallon National Wildlife Refuge and  
Common Murre Restoration Project  
U.S. Fish and Wildlife Service  
San Francisco Bay National Wildlife Refuge Complex

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▼ Susan Morse/NWRS/R9/FWS/DOI

**Susan  
Morse/NWRS/R9/FWS/DOI**

To: [Gerry McChesney/SFBAY/R1/FWS/DOI@FWS](mailto:Gerry_McChesney@fws.gov)  
cc

07/05/2012 06:43 AM

Subject: plans to fight island invasives

Hi Gerry,

Susan Morse here, in Refuge communications. Jenny Ericson's been filling me in about plans to fight invasives on your refuge, following models that appear to have worked on other refuge islands.

I know there's some sensitivity around this issue.... However, based on slides Jenny showed us recently of other island eradications, I also think that the logistics of the operation, once under way, could offer some fascinating coverage for major media

Is there any way to talk publicly about plans at this point?

Thanks,  
Susan

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